

<b>Journal Rate Card 07-01-15</b>					
<b>Cost Per 3-1/2"</b>			<b>Cost Full Page Width</b>		
<b>Per Column Inch</b>			<b>Per Column Inch</b>		
1"	\$	1.65	1"	\$	2.95
1-1/2"	\$	2.48	1-1/2"	\$	4.42
2"	\$	3.24	2"	\$	5.84
2-1/2"	\$	4.13	2-1/2"	\$	7.31
3"	\$	4.90	3"	\$	8.79
3-1/2"	\$	5.72	3-1/2"	\$	10.26
4"	\$	6.49	4"	\$	11.68
4-1/2"	\$	7.31	4-1/2"	\$	13.21
5"	\$	8.14	5"	\$	14.63
5-1/2"	\$	8.97	5-1/2"	\$	16.10
6"	\$	9.73	6"	\$	19.46
6-1/2"	\$	10.62	6-1/2"	\$	20.76
7"	\$	11.38	7"	\$	22.06
7-1/2"	\$	12.21	7-1/2"	\$	23.36
8"	\$	12.98	8"	\$	24.66
8-1/2"	\$	13.80	8-1/2"	\$	25.30
9"	\$	14.63	9"	\$	25.95
9-1/2"	\$	15.45	9-1/2"	\$	27.25
10"	\$	16.22	10"	\$	28.55
10-1/2"	\$	17.11	10-1/2"	\$	29.85
11"	\$	17.87	11"	\$	31.14
11-1/2"	\$	18.70	11-1/2"	\$	31.79
12"	\$	19.46	12"	\$	32.44
Cost Per Inch For 3-1/2" Column				\$	1.65
Cost Per Inch For Full Page Width				\$	2.95
Cost Per 1/2 Page				\$	19.46
Cost Per 3/4 Page				\$	25.95
Cost Per Full Page				\$	32.44
Inserts Per Sheet				\$	0.11
Journal By Mail Per Year (Outside 50653)				\$	14.00
If 12-months of advertising are paid in advance, 5% may be deducted from cost.					
Thank you notes 1" or less will be printed free.					